CLINIC OR COUCH?

WHERE DO PATIENTS PREFER TO HAVE THEIR BLOOD DRAWN?

Asking the question

Healthcare at home is on the rise.

From video calls to home test kits, more care is happening in living rooms instead of waiting rooms.

But when it comes to blood tests, what do people **actually prefer**?

Doing them at **home** or visiting a **clinic**?

How was the research done?

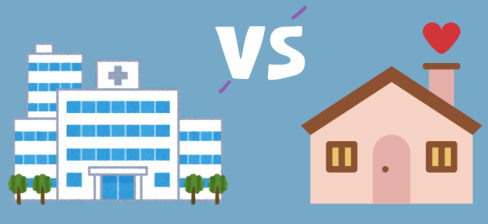
1



We ran a clinical study using a new, easy **blood sampling** method, it only needs a few drops!

2

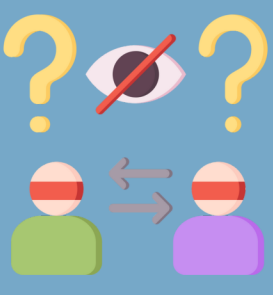
50% In Clinic vs **50% At Home**



3 visits to the **clinic** in 3 months

3 samples at **home** in 3 months

3



Each group only saw **their** option, **no one knew** there was another

RESULTS

YES!

More people said 'yes' to the study when they could do it from home	**Faster to recruit** Volunteers were found volunteers faster with the at-home option	**More samples returned** More home testers returned all three samples



What did people tell us?

Overall, people preferred the at-home option

If blood samples have to be taken once or twice a day, doing it at home is the best choice

Where to find out more?

This study was carried out by a not-for-profit group that brings together people from many backgrounds, who wish to develop and promote the use of patient-focussed sampling to improve healthcare and well-being. To find out more about us:

www.pcsig.org **PCSIG on LinkedIn**

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